



September 30, 2009

Dear Parents,

As you know from earlier letters, our Entertainment Book fundraiser is underway. We are about halfway through the drive, which ends on October 6, 2009. As you also know, all of the profits from this fundraiser come back to our school and will be directed towards the library. The library is a crucial part of our children's education, and the more we raise from this fundraiser, the more our own children will benefit from our efforts.

I hope that you will continue trying to sell as many Entertainment Books as possible. You may not have considered that:

- Entertainment Books (and the less expensive Values Books) make fantastic gifts for friends, relatives, colleagues, employees and others. With the holiday season approaching fast, you or others might be interested in purchasing multiple books as gifts, while at the same time helping out a worthwhile cause.
- Entertainment Books are available for over 150 cities in North America. You aren't limited to selling the Greater Vancouver version to people in the area, but can also sell to people who live elsewhere books specific to their areas and our school will still earn profits on those sales as well. Out-of-town sales can be made online through Entertainment's website.
- You don't need to engage in a telemarketing-type drive. The Entertainment website allows you to send out emails to your contacts very easily with a minimal time commitment on your part. If you haven't already done so, just go to [www.fundraising.entertainment.com](http://www.fundraising.entertainment.com), on the top bar click on "Seller's Section", register your email address and seller's information, enter our school's account number: **136304**, and start sending. It really is that simple.
- The demonstration book that your child brought home is a great selling tool. Take it to work so that your colleagues can actually see first-hand the hundreds of dollars in savings that they can have on all manner of entertainment activities. When they see these huge savings, they will be happy to contribute a relatively modest \$46.00 to improving your child's education.

We're in the stretch run of the drive, and we need your continued help to make it a success. Please step up your efforts to sell these books so that our library can continue to be a first-rate part of the school. With your help, we can make this the most successful drive yet!

Sincerely,

Greg Palm  
Entertainment Book Coordinator

P.S. As an additional reminder, please ensure that all orders, payments and unsold demonstration books are returned to the school with your child by October 5, 2009. Any cheques should be payable to St. Bernadette Parish.

